

4 Überliss Straight Effect

what's unique: It's formulated without formaldehyde, formalin and methylene glycol, which means stylists won't experience unpleasant effects like burning eyes or an itchy throat. Plus, a little goes a long way—minimal product is required for optimal results.

what's in it: Überliss' exclusive triple blend of keratin, cysteine and buriti extracts eliminate unwanted frizz and tame unruly hair.

who's it for: This treatment was designed for wavy and curly hair types.

how long will it last: The service takes one to two hours, depending on hair density. Expect results to last up to four months.

takeaway tip: Smaller sections actually lead to a faster overall application. Also, set the flat iron temperature correctly to easily glide through the hair.

Überliss Straight Effect tames waves and curls for up to four months.



Image courtesy of Überliss.



This keratin leave-in pulls double duty. It replenishes natural keratin and collagen proteins and leaves hair smooth with lots of shine.

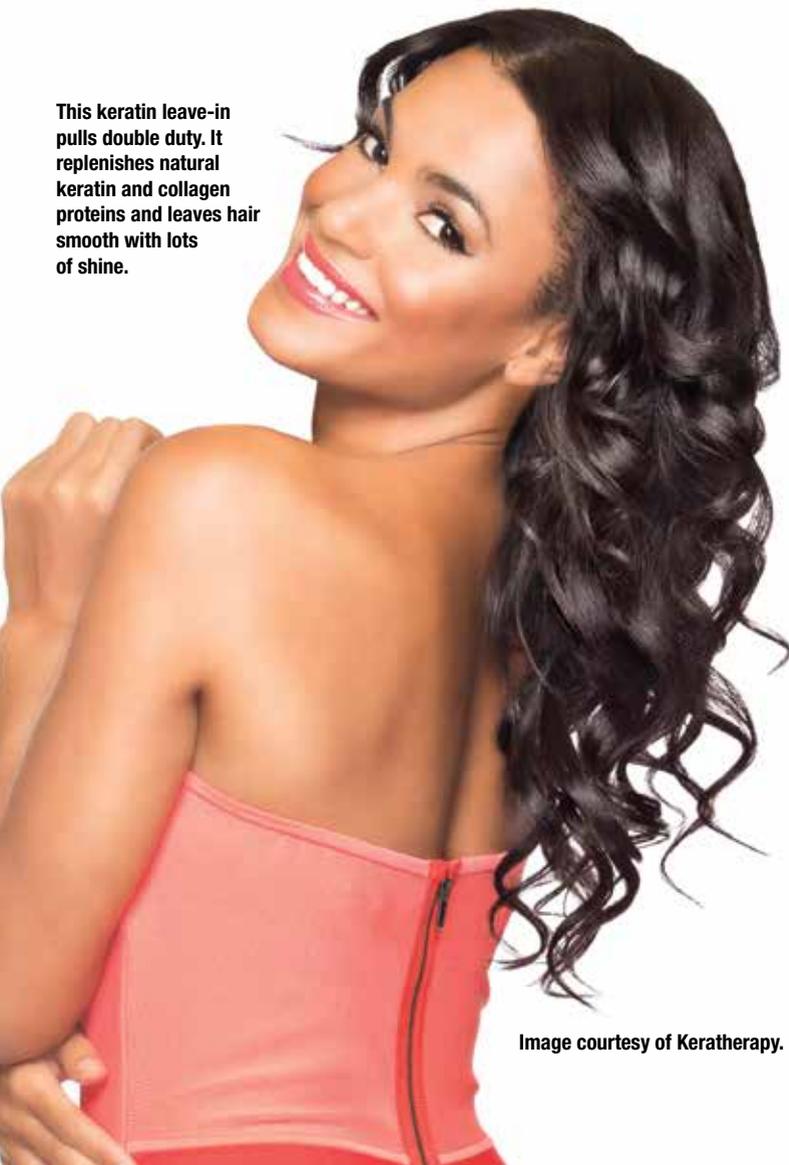


Image courtesy of Keratherapy.

5 Keratherapy Color Lock & Smooth Keratin Treatment Spray

what's unique: This 2-in-1 formula is perfect for use after color or highlighting services to lock in color, or as an in-salon express keratin treatment for frizz and curl control.

what's in it: Keratin! The keratin leave-in treatment works double duty to replenish natural keratin and collagen proteins that are lost over time. It coats the hair shaft and also penetrates the cuticle, instantly producing healthy luster and high-impact shine.

who's it for: Color clients who want longer lasting results, as well as clients needing complete frizz control with minimal curl reduction.

how long will it last: Clients can expect smooth, vibrant, shiny hair for four to six weeks.

takeaway tip: After spraying **Color Lock** into each section, use your hands to work the product into the hair up to the scalp, then comb through using a fine-tooth comb. This ensures good saturation, (without oversaturating) which makes the drying stage easier.

